



GIVING TUESDAY

SOCIAL MEDIA TOOLKIT

Spread the word about Giving Tuesday using these downloadable images and sample captions! Tag **@FlaglerCollege** and **@FlaglerAlumni** and your other Flagler friends. Include **#FlaglerGives** and **#GivingTuesday** hashtags in your captions when you share why you love and support Flagler College!

[Facebook Cover Photo](#)

Use this banner as your Facebook cover photo leading up to Giving Tuesday to show off your Flagler pride!

[Facebook and Twitter Social Graphic](#)

Caption Idea: Today is Giving Tuesday! Flagler College needs at least 300 donors to unlock an extra \$5,000 challenge grant in support of the Flagler Fund! I already made my gift because I want to continue building my Flagler legacy and support current students. You can join me by giving online at giving.flagler.edu. Thank you and Go Saints! #FlaglerGives #GivingTuesday @FlaglerCollege

[Instagram Social Graphic](#)

Caption Idea: During this giving season, I chose to pay it forward to @FlaglerCollege in support of student scholarships and academic programs. Flagler needs 300 donors today to receive a \$5,000 challenge grant for the Flagler Fund! This is one way that our participation gifts make a bigger impact for Flagler students! Join me in showing your support by making a gift online today! Link in bio! #FlaglerGives #GivingTuesday @FlaglerCollege

Tip: Don't forget to add **giving.flagler.edu** in your profile bio for easy clicking.

Instagram Story Graphics: [Option 1](#) and [Option 2](#)

Post these as an Instagram story. Tag us @FlaglerCollege and use our hashtag #FlaglerGives and #GivingTuesday. If your account's privacy setting is set to public, we will see the shout out!

Tip: Write in your answer of why you support Flagler and then post a blank one again so that your friends can screenshot and upload their own!

Flagler College organizations, teams, and departments can use these official [Giving Tuesday logos](#) and the [Giving Tuesday heart](#) for their own social content.